

Northern

Lookbook SS19



Twelve years in the making...

About a year ago, I came to the end of a long journey. It had kicked off with fledgling ideas, but ended with fully-finished products. Twenty-four, to be exact. They were created by sixteen designers from seven different countries, and designed for a brand that had been twelve years in the making. I got that far by asking the right questions, like if designers Morten Skjærpe Knarrum and Jonas Norheim would become the brand's creative directors, and if the world was ready for a whole new perspective on Scandinavian design. Luckily, the answers were yes, yes and yes, and the new Northern brand was born.

It was a happy birth. The new brand was launched simultaneously in six cities around the globe, and from there, spread to showrooms throughout the world. We built networks of partners and distributors, established collaborations with young designers, and were pleased to see how the media responded to our designs. Best of all, feedback from consumers and architects revealed that our products and accessories made a difference to their everyday lives, which is exactly what we set out to achieve.

Right now, we're travelling to new destinations. The journey promises to lead us toward broader horizons, and to places where the edgy and unexpected will inspire something new. You're invited to come along. Climb aboard, fasten your seatbelt, and get ready for an unforgettable ride.





The new collection





Reveal
Pendant lamp
Silje Nesdal

Stilk
Coffee table
Morten & Jonas



Daybe
Sofa (bed)
Morten & Jonas



Ombre
Table lamp
Antoine Rouzeau

Hifive slim
Media furniture / storage
Rudi Wulff







Blush
Pendant lamp
Morten & Jonas



Yam
Lounge chair
Mattias Stenberg

Peek
Mirror series
Elina Ulvio





Nest
Wall hook
Stine Aas

Grab
Watering can
Stine Aas







Trace
Flashlight
Gridy





Oaki
Chair
Stine Aas



Oblong
Sofa
Mario Tsai







Ink
Wall lamp
Felix Isidorsson





Oasis
Flower pot
Ann Kristin Einarsen





Pal
Stool
Sami Kallio



Diva
Floor lamp
Peter Natedal &
Thomas Kalvatn Egset





Dahl small
Pendant lamp
Birger Dahl







The Northern brand was born in the studios of Northern Lighting, where a team of creatives has been illuminating lives for the past twelve years. We combine beauty with functionality, and prefer natural materials and genuine craftsmanship. Furniture and interior accessories are a natural fit for what we do, enabling us to express our characteristic style in a whole new scale.

New ideas in design

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